



Ally
Chan

Filmmaker / MFA Student

 ally.chansyal@gmail.com

 (852) 9635 6740

 Flat G, 25/F,
Dragon View Block 2,
83 Chung Hau Street,
Homantin, Kowloon,
Hong Kong

 www.linkedin.com/in/ally-chan

 www.rustyroungeprod.com

SKILLS

Adobe Premiere Pro

Adobe After Effects

Adobe Photoshop

Cantonese

English

Mandarin

EDUCATION

Master of Fine Arts in Film, Television and Digital Media

Hong Kong Baptist University

2021 – 2024 (Expected)

Recipient of Targeted Taught

Postgraduate Programmes

Fellowships

Bachelor of Professional Accounting and Information System

Hong Kong University of

Science and Technology

2014 – 2018

SUMMARY

An MFA student with video production experience since 2016 and earned the fundamental skills from being a media production assistant for HKUST. Currently the video director of The Underground HK, an organization for curating gigs for indie music in Hong Kong, with great exposure to the local music scenes and production for shows. With the role of being the founder and filmmaker of Rusty Rouge Production, it is a platform for experimenting on visual narratives.

EXPERIENCE

Technical Producer

Radio Television Hong Kong / Jun 2023 – Present

- Edit videos for daily news
- Communicate with reporters and plan on video ideas
- Take photos, carry out filming and edit of the news features

Founder and Filmmaker

Rusty Rouge Production Limited / Oct 2018 – Present

- Communicate with clients and plan on the video idea
- Come up with the storyboard and related impressions so as to visualize ideas to facilitate further discussion
- Create 3D or 2D animation for explanatory videos on content like a complex system mechanism
- Carry out filming with necessary setup on lighting, audio recording and other related kinds
- Edit raw footages, audio, animations and other materials with reference to storyboards and planned outline

Video Director

The Underground HK / Apr 2018 – Present

- Setup on audio recording and filming equipment for each live gig
- Coordinate the crew on the process of filmmaking for the shows
- Perform filming for live music shows
- Edit raw video footages and recorded audio for each performing band or as a summary video for publishing onto the social media platforms

Finance Analysis Specialist

Hamburg Süd Hong Kong Limited / Sep 2018 – July 2021

- Assisted with month-end reporting for Hong Kong and China offices via OneStream and SAP system
- Analyzed and reviewed the Rolling Forecast for the China offices
- Consolidated the Rolling Forecast reports for Greater China Area, including China, Hong Kong and Taiwan
- Maintained a self-created database for SG&A cost for monthly and yearly variance analysis